EmpowHERment Pitch Competition Rules & Regulations 2023

Application due date/Timeline of event:

7/24/23—Application Opens 9/18/23—Application closes 9/19/23 - 10/17/23—Judging period 10/17/23—Finalists announced 11/14/23—Pitch/event & winner announced

Eosera will open the application on July 24th, 2023. The application closes on September 18th, 2023, at 11:59 pm; no applications will be accepted after September 18th, 2023, at 11:59 pm.

The judging period will commence on September 19th, 2023, and end on October 17th, 2023. During this time, judges will closely look at each entry and deliberate according to their best ability to determine 3 finalists that will pitch to the 3 judges on the evening of November 14th, 2023. The finalists will be notified by email.

Eligibility/Rules for participants

The applicant and applicant's business must be physically located in the state of Texas. The applicant must identify as a female founder or identify as a female that owns the highest percent in the business or partnership. The applicant must have a maximum of 3 years in business. Each female applicant is allowed to submit only one application per applicant. If you were previously a grand-prize winner, you cannot apply. If you applied last year and would like to reapply, you must fill out a new application.

Submission information

The submission must represent the original work of each entrant. The submission must contain only accurate information about participant's backgrounds, experience, and educational levels, stage of product development, product performance claims, or market survey results.

Video information – a video is required for each submission and should not exceed more than 60 seconds. Please submit a 60-second video telling us what your business is, about your business, and what inspired you to start your business. Show us your personality!

Essay question information

Answer the essay questions to the best of your ability while staying within the word limit. Each submission will be carefully read by our panel of judges and all information submitted must be accurate and truthful.

Point of contact for inquiries

If you have questions regarding the application process, the award, the submission, the video, or anything relating to the pitch competition, please contact Eosera at <u>pitch@eosera.com</u>.

Pitch/Award information

The 3 finalists will compete for the \$15,000 prize. There will be only one winner. The sponsor will issue a 1099 to the winner.

Copyrights and permissions information

The Eosera team reserves the right to use any material prepared for the competition to publicize and promote the event. The Eosera team may video record any portion of the competition and utilize these videos in any way that it sees fit.

Contestant warrants that materials submitted are their sole property or copyrighted with permission of the owner.

Changes: While not anticipated, these rules and prizes are subject to change at the discretion of the Eosera team at any time. Eosera staff has the right to interpret these rules according to their own judgment.

All decisions regarding the competition rules, procedures, and processes are at the sole discretion of the Eosera team and the identified industry judges. Changes and/or interpretations of these rules may be made by the Eosera team at any time, even though they may be (or may appear to be) in conflict with previously published information.

Awards: Selecting the Eosera participants and deciding on the winners is at the sole discretion of the judges and the Eosera team. Best efforts will be made to make decisions following this Official Rules document.

Confidentiality: All sessions of the competition, including but not limited to oral presentations and question/answer sessions, are open to the public. These sessions may be shared with interested persons through media, including radio, television, printed materials, and the Internet. Any data or information discussed or divulged in public sessions by entrants should be considered information entering the public realm. Entrants should not assume any right of confidentiality in any data or information discussed, divulged, or presented in these sessions. Due to the nature of the competition, we will not ask judges, reviewers, sponsors, staff, or the audience to agree to or sign non-disclosure statements for any participant. By participating in the competition, entrants agree that no member of the Eosera team or presiding sponsors or partners of the event, will assume any liability whatsoever for any disclosures of business plan information that may be made (whether inadvertently or otherwise) by any judge, reviewer, staff member, audience member or other individual connected with, participating in, viewing, hearing, or receiving information from the competition. Copyrights & Permissions: If a participant uses copyrighted materials and/or images from a third party in their submissions or presentations, they must obtain permission and authorization in advance from the owners to use this material.

Brokerage: Information presented by the applicants at the competition is the sole responsibility of the applicants. The Eosera team has not taken and does not intend to take any steps to verify the adequacy, accuracy, or completeness of any information, materials, or statements presented by the applicants, aside from confirming the eligibility requirements of the applicants. The applicants, not the Eosera organizers, are responsible for ensuring compliance with all applicable federal, state, and other securities laws. It is solely the applicants' responsibility to comply with any of such applicable laws.